





Caring for cats ❤️ Ending the trade

12802 Easy St Tampa, FL 33625

813.920.4130 Info@BigCatRescue.org

Go!

BigCatRescue.org



About BCR

Visit the Cats

PressRoom

Get Involved

Abuse Issues

Photos & Facts

Videos

Attacks

Shop

Donate



Welcome to Big Cat Rescue

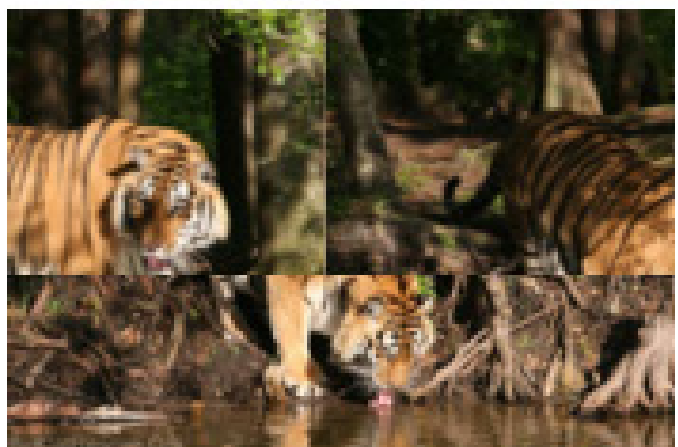


Search

×

Featured Images from
our Photo Shop

See More **Big Cat Photos**



ISSUES

Cluttered
Unorganized
Lacks branding

USER GOALS

Learn
Visit
Donate
Get involved
Contact

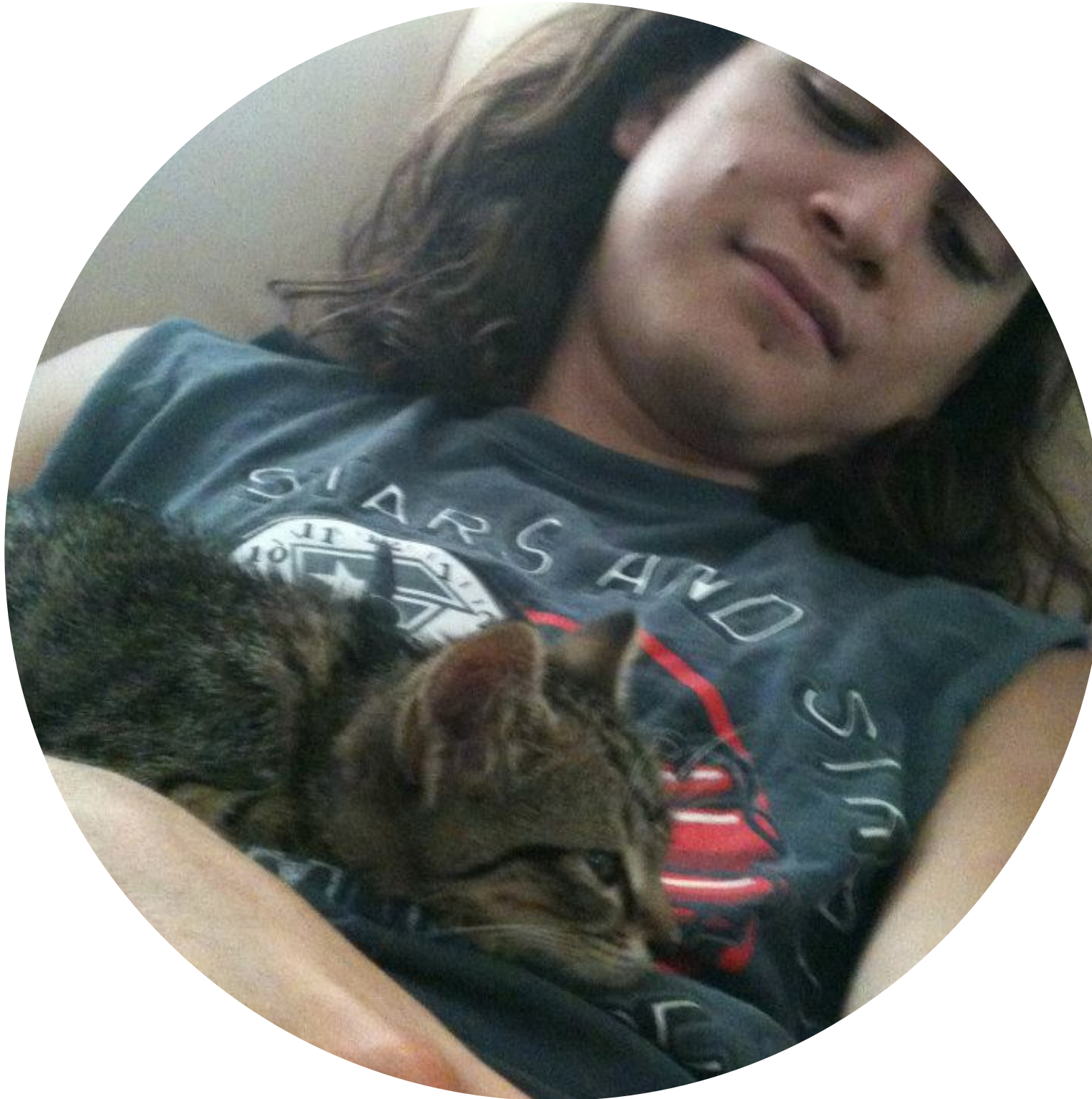
TARGET AUDIENCE

DANIEL PARRA

Age: 22

Gender: Male

Income: Low range



Lifestyle

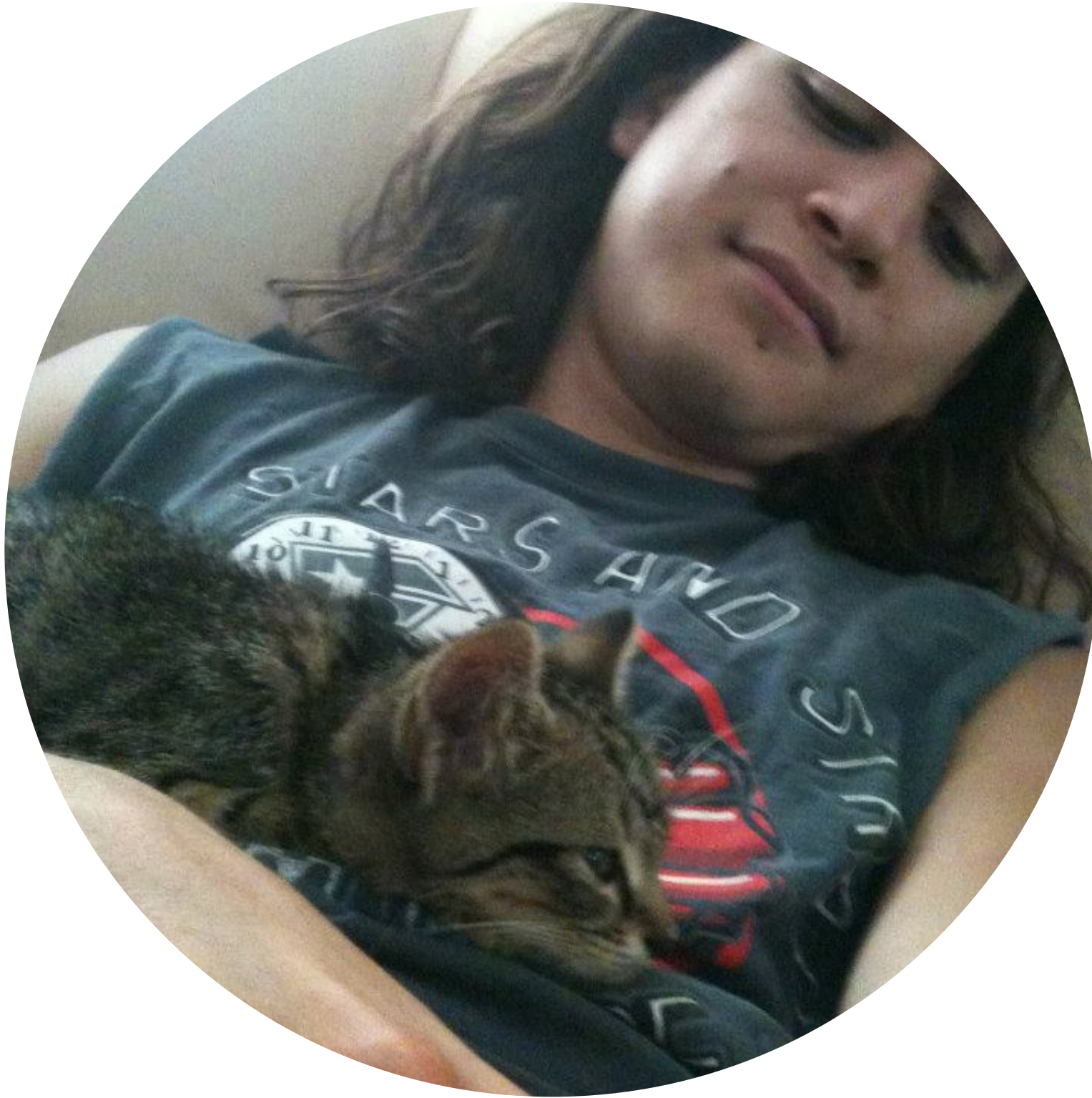
Daniel is a pretty average young man, trying to get by and make a career for himself in sound production. He works a lot but is passionate about his hobbies and interests including animals.

Hobbies

Music, gaming, chilling with his cat, likes working and spending time with kids and animals.

Web Habits

Uses Samsung phone and computer daily. Uses texting and messaging apps to communicate with friends and family. Not active on social media but consumes a lot of content on Youtube, podcasts, browsing, etc. Gets pretty frustrated when websites don't work properly.



SCENARIO

Because Daniel loves cats, his friend sends him a cat video from Big Cat Rescue's Youtube that has been getting popular recently. Daniel loves the video and he decides to follow their Youtube channel, and then visits their website to learn more about the cause. He is eager to learn how he can help, and visit the sanctuary the next time he is in Florida. In the mean time he will be happy to share Big Cat Rescue's videos to spread awareness.

SITE MAP

SECTION 1

Intro headline
Intro video
Social media

SECTION 2

About
Facts/ Stats
Credentials

SECTION 3

Visitation info

SECTION 4

Get involved
Donate

SECTION 5

Contact

BIG CAT RESCUE

Matix regular / all caps / 50 tracking

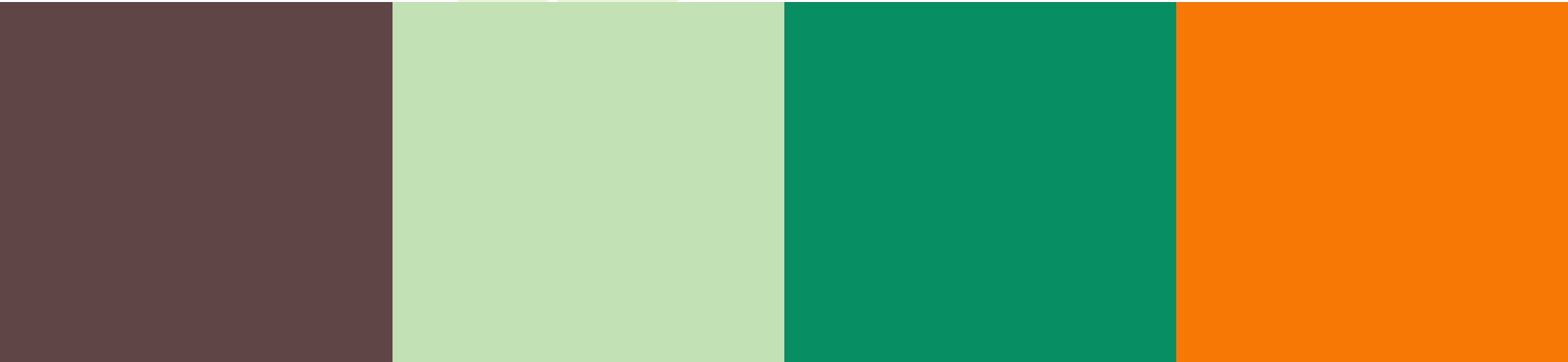
Lions, tigers, and panthers, oh my!

Montserrat bold / 50 tracking

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praest, venis ut aditate odio quat qui voluptatur? Quis aut estium nuscia
verumquatet facerspriet ut re nonse volum aspelit vollamus etum.

Montserrat light

[Learn more about our mission ▶](#)



YOUTHFUL
Friendly
HOMEMADE
FOCUSED



Menu

Logo

DONATE

HEADLINE 1

Description

YOUTUBE VIDEO

Learn more

Social

Description

LIVE CAM

ABOUT

Big Cat Rescue, one of the world's largest accredited sanctuaries for exotic cats, is a leading advocate in ending the abuse of captive big cats and saving wild cats from extinction. We are home to about 80 lions, tigers, bobcats, cougars, servals and other species most of whom have been abandoned, abused, orphaned, saved from being turned into fur coats, or retired from performing acts.

Link

Abuse issues

ISSUE

ISSUE

ISSUE

ISSUE

ISSUE

ISSUE

There are many ways to support our cats and help end abuse that cost nothing. Learn how you can take action today.

GET INVOLVED

Credentials

The non-profit organization is:

- Accredited by the Global Federation of Sanctuaries
- Certified by Independent Charities of America as a "Best in America Charity"
- Member of the World Society for Protection of Animals
- Rated 4 Stars by Charity Navigator (their highest rating) and has one of the highest scores of any animal based charity
- Part of a global coalition including HSUS, IFAW, WWF, GFAS, Born Free and other animal protection groups who are working together to end big cat abuse.

Link

VISIT THE BIG CATS

We are open for tours year round.

Online reservation & prepayment is required for all visits to Big Cat Rescue.

BOOK NOW

BIG CATS NEED YOUR HELP

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DONATE

More ways to help:

GET INVOLVED

SHOP

Contact us

###-###-#### Email Address

CARING FOR CATS. ENDING THE TRADE.

Big Cat Rescue is one of the largest accredited sanctuaries in the world dedicated to abused and abandoned big cats.

YOUTUBE VIDEO

Learn more



Catch up with our cats daily

We post entertaining, educational, and emotional content every week!



LIVE CAM

WHO WE ARE

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[Learn more about our mission](#)

With your support, here's what we can end:

EXOTIC PETS

LION MEAT

PETTING CUBS

WHITE TIGERS

BREEDING

HUNTING

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[Learn more about our credentials](#)

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BOOK NOW

BIG CATS NEED YOUR HELP

Big cats may be the king of beasts, but without you they can't survive. **\$33.00 feeds a tiger for a day.** Please help us cover this huge cost by donating. Every donation helps. We appreciate your support at whatever level is possible for you.

DONATE

More ways to help:

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SHOP

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